



Storica Wines USA
www.storicawines.com | @storica_wines

KEUSH - ORIGINS NV

Keush is a sparkling wine project from Vahe Keushguerian. Born in Syria and raised in Beirut, Vahe immigrated to Italy right during the Lebanese Civil War. As a young adult in Italy, he discovered wine and began working with US importers to introduce Americans to the wines of Piedmont and eventually started his own winery in Tuscany. But as a member of the Armenian diaspora, Vahe longed to return to his homeland. In the mid-2000s, he moved to Armenia. In 2013, Vahe started Keush to showcase Armenia's indigenous varieties and viticultural heritage.

Keush is a traditional method sparkling wine made from fruit sourced from Khachik Village, a mountainous village with a population of less than 900. The own-rooted vineyards range are situated 1,750 meters elevation and are farmed sustainably by multi-generational families, many of whom used the grapes for raisin production during the Soviet era, when winemaking had fallen out of favor. These are among the highest elevation vines in the northern hemisphere, and among the highest in the world to produce Méthode Traditionnelle.

Keush Origins is Vahe's flagship wine made with fruit sourced from various growers in Khachik. Voskehat and Khatouni are co-fermented in stainless to preserve acidity and aged on lees for at least 22 months before release. The label's embossed design alludes to topography. Origins is Vahe's expression of high-elevation viticulture and the possibilities of winemaking in Armenia. With ample acidity and strong mineral notes, Vahe recommends Origins as either an aperitif or an accompaniment to stuffed grape leaves, river fish, or roasted chicken.



LIMITED TO 4000 CASES / YEAR

WINERY: KEUSH	
FOUNDED: 2013	
CUVÉE: ORIGINS	VINTAGE: NV
PRODUCER: VAHE KEUSHGUERIAN	
REGION: VAYOTS DZOR	
VILLAGE: KHACHIK	
SOIL: LIMESTONE, VOLCANIC MATERIAL	
ELEVATION: 1400-1800 METERS	

WE:90, W&S: 90, JD: 91	
VARIETY: 60% VOSKEHAT, 40% KHATOUNI	
AGING: MINIMUM 22 MONTHS ON LEES	
ALCOHOL: 12%.	DOSAGE: 4 g/L
PRUNING: PREDOMINANTLY BUSH VINES	
FARMING: HAND-HARVESTED, SUSTAINABLE	
VINE AGE: 60-120 YEARS, OWN-ROOTED	

STORICA WINES BRINGS ARMENIAN WINES TO THE AMERICAN MARKET. VISIT US AT STORICAWINES.COM.